

# MONDAY

1:30 TO 3:00 ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE

<p>POD 1 Vicki Taufer Selling the Experience</p>	<p>POD 2 Neil van Niekerk basic portrait retouching (Photoshop)</p>	<p>POD 3 Brian DeMint Unleash your Creative Mind</p>	<p>POD 4 Brooke Shaden Jumpstarting You Career Online</p>	<p>POD 5 Kevin Focht Pricing and Packaging Yourself</p>	<p>POD 6 Julie Klaasmeyer Designer baby programs</p>	<p>POD 7 Mike Ridinger Customer Service that your clients will brag about!</p>	<p>POD 8 Matt Lucas Marketing in a Tough World.</p>	<p>POD 9 Mark Fitzgibbons Camera Basics</p>
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3:15 TO 4:45 THREE-FIFTEEN TO FOUR-FORTY-FIVE THREE-FIFTEEN TO FOUR-FORTY-FIVE THREE-FIFTEEN TO FOUR-FORTY-FIVE THREE-FIFTEEN TO FOUR-FORTY-FIVE THREE-FIFTEEN

<p>POD 1 Ben Shirk A look into the layers and techniques of popular composites</p>	<p>POD 2 Amy Parrish Defining Your Brand and Style</p>	<p>POD 3 Stephanie Zettl Improving your Bating Average with Sales</p>	<p>POD 4 Terri Trawick The "No Studio Boudie" ... Bodoir Business Basics</p>	<p>POD 5 Jed Taufer Basic Stuff Surrounding Photoshop and Workflow</p>	<p>POD 6 Beth Forester Rock You Senior Sales!</p>	<p>POD 7 Dena DeMint Makeup and Hair Styling Essentials</p>	<p>POD 8 Kevin Jordan 5 Steps to Great Wall Portrait Sales</p>	<p>POD 9 Susan &amp; Neil Silverman Stock Photography, Is It For You??</p>
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CRITIQUES 7:00 & BEYOND CRITIQUES SEVEN AND BEYOND CRITIQUES SEVEN AND BEYOND CRITIQUES SEVEN AND BEYOND CRITIQUES SEVEN AND BEYOND

<p>POD 1 Andrea Walker Intro to ProSelect</p>	<p>POD 2 Image Critique Neil &amp; Susan Silverman Kevin Focht Neil van Niekerk</p>	<p>POD 3 Senior Critique Kevin Hudson Dan Frievalt Mike Ridinger</p>	<p>POD 4 Marketing Critique Beth Forester Julie klaasmeyer</p>	<p>POD 5 Sales Critique Kevin Jordan Kathy Holcombe Michael Corsentino</p>	<p>POD 6 Fashion Critique Lindsay Adler Brooke Shaden Chuck Arlund</p>	<p>POD 7 Wedding Critique Leslie Spurlock Jason Groupp Damon Tucci Peter Holcombe</p>	<p>POD 8 Children's Critique Amy Parrish Beth Jansen Vicki Taufer Julie Klaasmeyer</p>	<p>POD 9 Senior Critique Mike Ridinger Matt Lucas</p>
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Q&A's 10:00 & BEYOND Question and Answer's TEN & BEYOND Question and Answer's TEN & BEYOND Question and Answer's TEN & BEYOND Question and Answer's

<p>POD 1 Michael Corsentino Let the Work Flow</p>	<p>POD 2 Intro to Radiopopper Radiopopper Jordan Chan</p>	<p>POD 3 Kevin Focht &amp; Chuckie Arlund Basic Photography</p>	<p>POD 4 Terri Trawick Senior Rep Program Stacy Walker Matt Lucas</p>	<p>POD 5 Seniors Q &amp; A Dan Frievalt Ben Shirk Travis Gasby</p>	<p>POD 6 Random Q &amp; A Brian DeMint Jed Taufer</p>	<p>POD 7 Weddings Q &amp; A Jason Groupp Leslie Spurlock Stephanie Zettl Neil van Niekerk</p>	<p>POD 8 Intimate Portrait Q &amp; A Terri Trawick</p>	<p>POD 9 Make Up &amp; Style Q &amp; A Dena DeMint</p>
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Q&A's 10:00 & BEYOND Question and Answer's TEN & BEYOND Question and Answer's TEN & BEYOND Question and Answer's

BAY 11  
Intro to Light Modifiers  
Mike Ridinger

# AFTERNOON TUESDAY

1:30 TO 3:00 ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE

<b>BAY 11</b> Julie Klaasmeyer Baby Couture		<b>BAY 12</b> Amdrea Walker Maternity Posing and Lighting															
<b>LOCATION</b> Chuck Arlund The art of the Family formal		<b>LOCATION</b> Leslie Spurlock The Art of the Bridal Portrait		<b>LOCATION</b> Brooke Shaden Underwater Shooting: How to Shoot Underwater		<b>LOCATION</b> Neil van Niekerk off-Camera lighting on location .. where do we even start?		<b>LOCATION</b> Dan Frievalt Subject interaction and basic posing		<b>LOCATION</b> Matt Lucas Magazine Senior Lighting and Posing		<b>LOCATION</b> Amy Parrish On-location Children's Portraits		<b>LOCATION</b> Stacy Walker & Kevin Hudson Find it, Light it, Shoot it		<b>LOCATION</b> Mark Fitzgibbons Manual Strobes on Location	

3:30 TO 5:00 THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY

<b>BAY 11</b> Julie Klaasmeyer Baby Basics		<b>BAY 12</b> Beth Jansen Shooting Natural Light on location indoors with babies.															
<b>LOCATION</b> Stephanie Zettl Crappy locations? No problem!		<b>LOCATION</b> Jason Groupp How to kick ass with one light, and not know what you're doing.		<b>LOCATION</b> Damon Tucci Bride and Groom money shots		<b>LOCATION</b> Brooke Shaden Storytelling and Compositing: Using Multiple Images to Tell a Story		<b>LOCATION</b> Matt Lucas High School Senior Friends Group		<b>LOCATION</b> Vicki Taufer The Art of UnPosing		<b>LOCATION</b> Travis Gadsby Bring the Light - Working with Reflectors outside		<b>LOCATION</b> Jordan Chan OCF creative Senior fundamental Radio Popper		<b>LOCATION</b> Peter Holcombe Everything Weddings Series: 3) Shooting formals	

# 10 BAY

BAY 10 will be an open bay at all times for attendees to work on their own. A model will be there at all times with an assistant. The assistant will be there to facilitate any attendee photographing. Here is the perfect opportunity to practice what you've been learning. Grab a group and come play!

# WEDNESDAY EVENING

## TUESDAY

7:00 TO 8:30 SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY

<p>POD 1 OPEN</p>	<p>POD 2 Canon Video Basics</p>	<p>POD 3 Sandy Puc Killer Marketing for Epic Success</p>	<p>POD 4 Chuckie Arlund Fundamentals of photography, learning your camera</p>	<p>POD 5 Susan &amp; Neil Simverman Travel Photography; If it is Worth Shooting, Make it Great</p>	<p>POD 6 Victoria Myszka Sales systems - Q and A</p>	<p>POD 7 Neil van Niekerk flash on the run</p>	<p>POD 8 Dena DeMint Couture Makeup and Hairstyling</p>	<p>POD 9 Lindsay Adler Social Networking Essentials for Photographers</p>
<p>BAY 11 Amy Parrish Fine Art Maternity Portraits</p>	<p>BAY 12 Mike Ridinger TuTus , Snotty noses and frogs</p>	<p>BAY 13 Damon Tucci &amp; Radiopopper Intro to Radio Popper OCF system</p>	<p>BAY 14 Michael Corsentino Light me up: Foundation and advanced studio lighting techniques. Part 1</p>	<p>BAY 15 Don Chick Simple Lighting for Awesome Images!</p>	<p>BAY 16 Beth Forester &amp; Kevin Hudson Rock the Pose!</p>	<p>BAY 17 Terri Tradwick Fundamentals of Light: Learn to see light with a purpose...</p>	<p>BAY 18 Ben Shirk Creating something from nothing - shooting composites part 1</p>	<p>BAY 19 Jason Groupp How to do kick ass studio light, and not know what you're doing.</p>

8:45 TO 10:15 EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN

<p>POD 1 Damon Tucci Gentle Wedding Critique and directional LOVE</p>	<p>POD 2 Vicki Taufer Event Marketing</p>	<p>POD 3 Amy Parrish Editing Fine Art Maternity Portraits</p>	<p>POD 4 Julie Klaasmeyer Photoshop baby!</p>	<p>POD 5 Beth Jansen The science of being creative.</p>	<p>POD 6 Brooke Shaden Storytelling and Compositing: Editing</p>	<p>POD 7 Peter &amp; Kathy Holcombe Client Interaction Pre-Wedding</p>	<p>POD 8 Ben Shirk Making something out of nothing (creating something extraordinary in PS) part 2</p>	<p>POD 9 Jed Taufer The Doctor is in/ Spiritual healing- Bring your questions</p>
<p>BAY 11 Leslie Spurlock The Bridal Boudoir</p>	<p>BAY 12 Travis Gadsby Working with Backdrops</p>	<p>BAY 13 Adler, Focht, &amp; Arlund Fashion from Three Perspectives</p>	<p>BAY 14 Kevin Jordan Simple Old School Window Lighting with 4x6 Soff Box</p>	<p>BAY 15 Don Chick Lighting is Everything!!!</p>	<p>BAY 16 Brian DeMint Haute Couture: Fashion at it's most unique.</p>	<p>BAY 17 Neil van Niekerk using an LED video light for photography</p>	<p>BAY 18 Beth Forester Lighting the Senior Portrait</p>	<p>BAY 19 Stephanie Zettl Photographing the Bridal Preparation</p>

10:30 TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY

<p>POD 1 Michael Corsentino What I wish I knew then: How I doubled my bottom line</p>	<p>POD 2 Mark Fitzgibbons Video Basics</p>	<p>POD 3 Beth Forester All About Design with Photoshop</p>	<p>POD 4 CANON Speedlite POD</p>	<p>POD 5 OPEN</p>	<p>POD 6 OPEN</p>	<p>POD 7 OPEN</p>	<p>POD 8 OPEN</p>	<p>POD 9 OPEN</p>
<p>BAY 11 Travis Gadsby Shooting in 3D - The use of props and accents to create depth</p>	<p>BAY 12 OPEN</p>	<p>BAY 13 Lindsay Adler Paint with Light</p>	<p>BAY 14 Kevin Jordan &amp; Mike Ridinger Senior Posing and Lighting</p>	<p>BAY 15 Terri Trawick Budior - creative</p>	<p>BAY 16 Kevin Focht &amp; Brian DeMint 2 Dudes Lighting with Stuff</p>	<p>BAY 17 Chuckie Arlund &amp; Jason Groupp Video Light Shoot</p>	<p>BAY 18 OPEN</p>	<p>BAY 19 OPEN</p>

1:30 TO 3:00 ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE ONE-THIRTY TO THREE

BAY 11  
Julie Klaasmeyer  
Busy Babies

BAY 12  
Amdrea Walker  
Newborns

LOCATION  
Amy Parrish & Dan  
Frievalt  
Creative Senior

LOCATION  
Kevin Focht & Kevin  
Hudson  
Fashion Seniors with two  
Kevin's

LOCATION  
Beth Forester  
Working Outdoors in Any  
Kind of Light!

LOCATION  
Susan & Neil Silverman  
Creativity within the  
Camera; not as a Post  
Processing

LOCATION  
Lindsay Adler  
Fashion Lighting 1, 2, 3

LOCATION  
Damon Tucci  
Visual Pimping - we will  
exploit our environment  
and make extraordinary  
images out of everyday  
scenes

LOCATION  
Mark Fitzgibbons  
On location  
Natural Light w/  
Reflectors

LOCATION  
Peter Holcombe  
Everything Weddings  
Series part 4

LOCATION  
Mike Ridinger  
Creative Kids

3:30 TO 5:00 THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY TO FIVE THREE-THIRTY

BAY 11  
Julie Klaasmeyer  
Baby Basics

LOCATION  
Terri Trawick  
The "No Studio Boudie"  
No Studio No problem...

LOCATION  
Beth Jansen  
Urban Shooting & Styling

LOCATION  
Matt Lucas  
Urban Shooting & Styling

LOCATION  
Leslie Spurlock & Jordan  
Chan  
Leslie vs Jordan (available  
light vs off camera flash)

LOCATION  
Brian DeMint  
Fashion on the Fly: 3  
looks in an hour.

LOCATION  
Brooke Shaden  
Levitation Photography:  
Flying, Falling, and  
Floating

LOCATION  
Neil van Niekerk  
studio quality light from  
your on-camera bounce  
flash

LOCATION  
Stacy Walker  
The complete senior  
experience

LOCATION  
Dan Frievalt  
Natural Light  
Awesomeness

# Beauty can be seen in all things

SEEING AND COMPOSING THE BEAUTY IS WHAT SEPARATES THE SNAPSHOT FROM THE PHOTOGRAPH

# WEDNESDAY EVENING

7:00 TO 8:30 SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY SEVEN TO EIGHT-THIRTY

<p>POD 1 Terri Trawick The "No Studio Boudie".....Processing and Post .... so much fun.</p>	<p>POD 2 Stephanie Zettl Documentary Wedding Photography</p>	<p>POD 3 Sandy Puc Pricing for profit</p>	<p>POD 4 Peter &amp; Kathy Holcombe Album Design, Sales and Profits</p>	<p>POD 5 Beth Forester Join the Revolution: Marketing to the A-List Senior Client</p>	<p>POD 6 Brooke Shaden Levitation Editing: How to Edit Your Levitation Image</p>	<p>POD 7 Victoria Myszka Live - interactive Sales</p>	<p>POD 8 Stacy Walker The Complete Senior Experience- work flow</p>	<p>POD 9 Kevin Jordan &amp; Mike Ridinger Image Critique/ Breaking Down Images</p>
<p>BAY 11 Damon Tucci Twilight Bridal Portrait</p>	<p>BAY 12 Leslie Spurlock Trash the Dress</p>	<p>BAY 13 Michael Corsentino Strobes on Location</p>	<p>BAY 14 Mark Fitzgibbons Video Basics</p>	<p>BAY 15 Chuckie Arlund Multiple light senior fashion</p>	<p>BAY 16 Dan Frievalt Creating an artistic montage:</p>	<p>BAY 17 Kevin Hudson Modifiers Demystified</p>	<p>BAY 18 Don Chick Lighting is Everything!!!</p>	<p>BAY 19 OPEN</p>

8:45 TO 10:15 EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN EIGHT-FORTY-FIVE TO TEN-FIFTEEN

<p>POD 1 Amy Parrish Finding Your Way as a Portrait Photographer</p>	<p>POD 2 Michael Corsentino Let the Work Flow</p>	<p>POD 3 Lindsay Adler Getting Started in Fashion Photography</p>	<p>POD 4 Peter &amp; Kathy Holcombe Proofing, selling and marketing</p>	<p>POD 5 Brian DeMint The Elements &amp; Principles of Visual Art</p>	<p>POD 6 Dan Frievalt Creating an artistic montage: part 2</p>	<p>POD 7 Julie Klaasmeyer Designer Baby Programs</p>	<p>POD 8 Stacy Walker The Complete Senior Experience- Pro Select sales</p>	<p>POD 9 Neil van Niekerk wedding photography - sequencing and lighting the family formals</p>
<p>BAY 11 OPEN</p>	<p>BAY 12 Kevin Focht Beauty Portrait - How to light the face</p>	<p>BAY 13 Mike Ridinger &amp; Kevin Jordan Seniors.. looking their best!</p>	<p>BAY 14 Matt Lucas Creative</p>	<p>BAY 15 Stephanie Zettl &amp; Chuckie Arlund Deconstruction &amp; Reconstruction of a photograph</p>	<p>BAY 16 Travis Gadsby Hands On Studio - You create with guidance and advice</p>	<p>BAY 17 Beth Forester Creative</p>	<p>BAY 18 Ben Shirk Creating something from nothing - shooting composites part 1</p>	<p>BAY 19 OPEN</p>

10:30 TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY TO MIDNIGHT TEN-THIRTY

<p>POD 1 OPEN</p>	<p>POD 2 OPEN</p>	<p>POD 3 OPEN</p>	<p>POD 4 OPEN</p>	<p>POD 5 Brian DeMint Haute Couture: Fashion at it's most unique. Part 2 / wacom magic</p>	<p>POD 6 Brooke Shaden How to Shock Your Mind and Be Inspired</p>	<p>POD 7 CANON Business POD</p>	<p>POD 8 Ben Shirk Making something out of nothing (creating something extraordinary in PS) part 2</p>	<p>POD 9 OPEN</p>
<p>BAY 11 Lindsay Adler Fine Art Nude</p>	<p>BAY 12 OPEN</p>	<p>BAY 13 Chuckie Arlund Hot Sexy Light - Fashion Inspired Boudoir</p>	<p>BAY 14 Damon Tucci Let's Get Funky in the Studio</p>	<p>BAY 15 Michael Corsentino Light Me Up: foundation and advanced studio lighting techniques part 2</p>	<p>BAY 16 OPEN</p>	<p>BAY 17 Andrea &amp; Stacy Walker Boudoir- She Said, He Said</p>	<p>BAY 18 OPEN</p>	<p>BAY 19 OPEN</p>